

**Andrea Holloway Joins Missouri Academy of Family Physicians
as Member Experience Manager**

[Jefferson City, MO] - The Missouri Academy of Family Physicians (MAFP) is thrilled to welcome Andrea Holloway as its new Member Experience Manager. With a deep passion for advancing healthcare and a proven track record in nonprofit leadership, substance use disorder treatment, and public health advocacy, Holloway brings invaluable experience to MAFP's mission.

In this role, Holloway will drive membership education, growth, and support, while strengthening outreach, engagement, and content development. Through these efforts, MAFP members will gain even greater access to resources, networking opportunities, and professional development to enhance the impact of family medicine across Missouri.

In her leadership role at a nonprofit dedicated to prevention efforts for youth and adults, she played a vital part in community-based initiatives aimed at reducing substance use and promoting mental wellness. Additionally, Holloway has worked as a substance use disorder treatment counselor, guiding individuals through recovery and support services.

Holloway has also contributed to government-led efforts addressing patient care, working to advance policies and programs that support individuals and families in need. Most recently, she has been involved in the development of acute withdrawal management services within a hospital setting, ensuring access to critical care for those struggling with substance use.

Driven by a passion for optimizing the health of patients, families, and communities across Missouri, Holloway is committed to supporting family physicians with the resources needed to enhance patient-centered care.

"I am excited to join MAFP and look forward to engaging with our members, providing valuable content, and expanding opportunities for professional growth and collaboration," said Holloway.

About the Missouri Academy of Family Physicians (MAFP)

MAFP, founded in 1947, represents over 2,300 physicians and medical students across the U.S. and is the only medical society dedicated solely to primary care. Headquartered in Jefferson City, MAFP aims to improve the health of Missouri's patients, families, and communities through patient care, advocacy, education, and research. Family physicians handle about 192 million office visits annually, providing crucial care, especially in underserved and rural areas. MAFP is the state chapter of the American Academy of Family Physicians, representing over 129,600 members nationwide.

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