

Media Interviews

- 9/9/23 "FDA approves Covid Vaccine" Studio set interview for medical news. Fox 4 Television WDAF 9:05 and 10:05PM (2 Minute Session Malik Jackson) News
- 9/9/23 "FDA Approval of Covid Vaccination update" Studio set interview for medical news. Fox 4 Television WDAF 6:00PM (2 Minute Session with reporter Malik Jackson) News
- 9/9/23 "FDA approval of Covid Vaccination and where to get it" Live on air/studio set interview for medical news. Fox 4 Television WDAF 4:40PM (7 Minute Session with John Holt, Anchor) News
- 6/6/23 "Summer Sun Protection" Live on air/studio set interview for medical news. Fox 4 Television WDAF 4:45PM (6 Minute Session) News
- 3/28/23 "Colon Cancer Screening and Colon Cancer awareness Month" Live on air/studio set interview for medical news. Fox 4 Television WDAF 4:45PM (7 Minute Session) News
- 3/27/23 "Ask a Medical Pro: Do you believe Patients when they tell you how much they Drink" Online Website and Blogg about Wine and Spirits. Hannah Staab. VinePair.com
- 2/21/23 "Norovirus Outbreak" Live on air/studio set interview for medical news. Fox 4 Television WDAF 4:45PM (7Minute Session) News
- 2/13/23 "Shortage of diabetes and weight loss drugs" Wall Street Journal Interview. Pending Publication
- 1/27/23 "Spoof on Chiefs Fever" TMC physicians, YouTube posting TMC social media
- 1/26/23 "Cold Weather and Alcohol Effects for Fans at AFC Championship Game of Chiefs and Bengals" Live on air/studio set interview for medical news. Fox 4 Television WDAF 4. 4/6/10PM (5-7 min Sessions) News
- 1/21/23 "Preparing for Cold Weather Chiefs Playoff Game" interview for medical news. Mark Poulouse KCTV 5 Television. 10PM (5 min Session Top of the Hour) News
- 1/21/23 "Preparing for Cold Weather Chiefs Playoff Game" interview for medical news. Mark Poulouse KCTV 5 Television. 6PM (5 min Session Top of the Hour) News
- 12/23/22 "Preparing for Freezing Temperatures and preparing for the Chiefs game" Live on Air for KMBC 9 channel News. 6 and 10PM news and repeated 12/24/22 AM news.
- 12/22/22 "Frostbite and Hypothermia" Live Newsy (Now Scripts Broadcasting) National Online live news broadcast. 0800 EST broadcast
- 12/20/22. "Frostbite and Hypothermia and Cold Effects" Live on air/studio set interview for medical news. Fox 4 Television WDAF 4. 4/6/10PM News and repeated on other affiliates in St Joseph and Topeka KS. Kansas City, MO. Television.
- 12/13/22. "Tripledeamic and Shortage of Fever Reducers" 7 minute Live on air/studio set interview for medicine news update. Fox 4 Television WDAF, 4 and 6PM news. Lauren Hughes, Kansas City MO. Television
- 9/26/2022 "Cough" AAFP Publication- Published Online

9/2/2022 [“The 8 Best Compression Socks for Travel According to Doctors”](#) Jenny White Bustle
Online webzine

7/25/2022 “Sunblock” AAFP Publication- Published Online

5/13/2022 [“Are Physicians White Coats Becoming Obsolete? How Docs Dress for Work Now”](#)
Bataya Swift Yasgur Medscape

Arce, Joe “Kids Covid Vaccines” KC Hispanic News. Local Hispanic Radio station and
publication. Nov 8, 2021 Radio and Print.

Johnson, Brian “All Things Children’s Pfizer Shots—What parents Need to Know” KMBC 9
Video Segment Interview. Evening News 6 and 10 on Nov 3, 2021 and Rebroadcast on Nov 4
0700 News. NBC KMBC Television.

Knute, Caitlin “FDA approval of Children 5-11 Covid Vaccine” KSHB 41 Live Interview 5 PM
News. KSHB NBC Kansas City Affiliate. Oct 29,2021 Live Television.

Castro, Monica. “Flu Shots” Fox 4 WDAF Video Segment Interview. Evening News 6PM and 10
PM, WDAF TV Kansas City, MO Oct 21, 2021. Television

9/15/21 [“Is an MBA Right for You?”](#) Jeff Bendix-Author **Todd Shaffer, MD, MBA** *Medical
Economics*. Published 9/15/2021

8/15/2021 “Diabetes and Pre-Diabetes” Nancy Fitzgerald-Author **Todd Shaffer, MD, MBA** *US
Linkwell Health*. Published 7/15/2021

6/15/2021 [“How to Treat Seasonal Allergies”](#) US News and World Report June 15, 2021

Pasquale, Wanda [“Missouri House Committee Plans to Hamper Local Government Power during
Health Emergencies”](#) *BollyInsider.com*, January 27, 2021 Online

Kerrigan, Conner [“Bills Curbing County Executives power During Health Emergencies”](#) *Missouri
Times*, January 27, 2021 Online and print

Manly, Emily [“Missouri Lawmakers Consider restricting Governments during Health Emergencies”](#)
Testifying and Video story picked up on Fox News networks. Aired on Local KC Fox 4 but also
Fox 2 Jefferson City, St Louis and other Regional Fox Affiliates, January 27,2021 Broadcast
Video and Online

9/14/2020 “Cardiac Complications of Pregnancy” Todd Shaffer MD, MBA, Lecture Video-taping for
Advanced Life Support for Obstetrics Course at the American Academy of Family
Physicians Headquarters. This Video is now used in all National and International
Courses for the ALSO course available Online for Participants and Courses.

9/14/2020 “Hypertensive Disorders of Pregnancy” Todd Shaffer MD, MBA, Lecture Video-taping for
Advanced Life Support for Obstetrics Course at the American Academy of Family
Physicians Headquarters. This Video is now used in all National and International
Courses for the ALSO course available Online for Participants and Courses.

9/14/2020 “HELPR4 Mnemonic for Shoulder Dystocia” Todd Shaffer MD, MBA, Hands-on Workshop
Video-taping for Advanced Life Support for Obstetrics Course at the American Academy

of Family Physicians Headquarters. This Video is now used in all National and International Courses for the ALSO course available Online for Participants and Courses.

McKean, Meryl Lin. "[Checkups and Immunizations](#) are [Still Important in Covid 19 Times](#)." Fox 4 Video Segment Interview. *Evening News at 10PM and 6AM*. FOX. WDAF, Kansas City, MO, 9-10 Aug 2020. Television.

July 2020 "Ultrasound Everyday in Practice" Todd Shaffer, MD, MBA Missouri Family Physician
July 2020 Vol 3

Nelson, McKenzie "Long Covid" NBC News Channel 41 Video Segment Interview. *Evening News at 6 & 10*. NBC, Kansas City, MO, 20 May 2020. Television.